



HAPPY HALLOWEEN

Did you know that up to 40% of the world's chocolate (cocoa) is provided by illegal child workers? – But don't worry. You don't have to give up chocolate. There's something you can do!

Today over 27 million people worldwide are living as slaves. Many individuals forced into slave labor are producing products we use on a daily basis, such as chocolate, coffee and clothing.

There are fair trade alternatives for all of the above mentioned items. These are products that have been made by non-exploited workers. When we buy fair trade we are firstly placing less of a demand for products that are produced through forced labor. We are secondly aiding in the fight against world poverty. As individuals are paid sufficiently for their work they are then able to provide appropriately for their families.

When we participate in a hard day's work we expect to be paid adequately. Buying fair trade allows for people around the world to receive the same fair treatment we expect for ourselves.



WHAT CAN I DO, I'M JUST ONE PERSON?

1. Start buying fair trade items and requesting them wherever they are not available. Currently there are Fair Trade alternatives to these items:
Cocoa (Chocolate), Coffee, Sugar, Tea, Herbs & Spices, Grains, Wine & Spirits, Soy Beans, Cotton, Clothes, Jewelry, Olives/Olive Oil, Nuts, Honey, Fresh Flowers & Plants, Fruits & Vegetables, Sports Balls
2. Begin having conversations with those around you about fair trade and its importance.
3. Post this link on your Facebook, Myspace or Twitter (#fairtrade) with catchy slogans like:
I don't take slavery in my coffee. <http://bit.ly/3wnWN>
I take my chocolate slave-free. <http://bit.ly/3wnWN>
5. Read more about fair trade or where you can buy fair trade alternatives:
www.thelovealliance.net - www.transfairusa.org
www.tenthousandvillages.com - www.globalexchange.org
www.sweatfree.org - www.coopamerica.org
www.sweatshopwatch.org - www.maketradeair.com
www.fairtrademonth.org
6. Read more about modern day slavery and world poverty at:
www.thelovealliance.net

the love alliance

The Love Alliance is a non-profit organization that works to educate people on the many issues of social justice such as world poverty, the AIDS epidemic, modern-day slavery, etc. & then gives easy, practical ways to get involved with such issues.